

Name(s):

Weblinks:
Video:
<http://www.youtube.com/watch?v=HbGZTYIGQK4>
Print ad:
<http://theinspirationroom.com/daily/2006/salvation-army-invisible-people/>

What media form or text type is this?

Video	Print Ad

What techniques are used to attract my attention?

Video	Print Ad

How well did the techniques succeed in conveying the message?

Video	Print Ad

BLM 3-2:
Media Triangle Student Question Pages

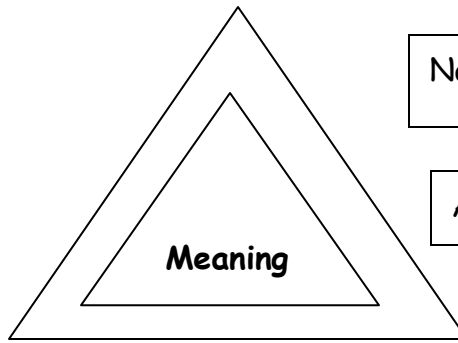
Weblinks:

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Name(s):

Audience

What is the purpose of the message and who is the audience?

Video	Print Ad

How closely does this message represent reality?

Video	Print Ad

What does this message mean to me?

Video	Print Ad

How might other people understand this message?

Video	Print Ad

What lifestyles, values and points of view are represented?

Video	Print Ad

What lifestyles, values and points of view are omitted?

Video	Print Ad

BLM 3-2:
Media Triangle Student Question Pages

Name(s):

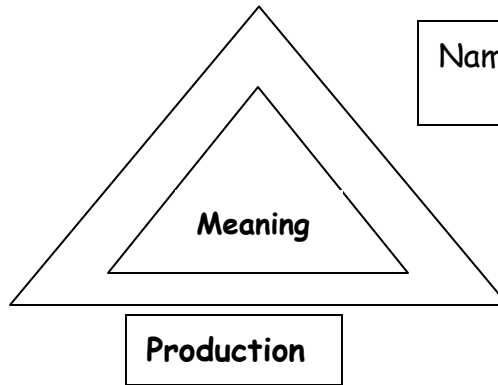
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Who created this message?

Video	Print Ad

What are the component parts of this message?

Video	Print Ad

Who may be disadvantaged?

Video	Print Ad

How has this message been distributed? Why?

Video	Print Ad

Who benefits from this message?

Video	Print Ad